

HUMANKIND Golf Challenge



Partnership Opportunities

May 7, 2026

Registration: 11:30am | Shotgun: 1pm

Magnolia Green Golf Club
7001 Awesome Drive
Moseley, VA 23120

DRIVING DREAMS FORWARD

*Empowering individuals and families to build stability
and create a path to success through education,
support, and opportunity*



humankind.org | 434.455.3627

ABOUT PARTNERSHIP

Be a Corporate Partner

We are on a mission to empower people to thrive. We believe community well-being starts with a solid foundation for everyone.

When your company joins forces with HumanKind corporate partners and supporters, it is aligned with companies committed to creating impact and improving lives in the communities in which its customers and employees live and work. *We are stronger together.*



Your gift makes a difference. HumanKind's corporate partnership opportunities for the Golf Challenge are tied to our Ways to Work Program in the Richmond and Lynchburg areas. We link your support to help individuals and families overcome barriers to success by providing access to fair-interest auto loans, financial coaching and tools, and job readiness training. HumanKind takes a wraparound approach to help people move toward their goals, building stability creating a path to success through education, support, and opportunity.

HumanKind is about developing potential and building people up by providing hope and the tools to build a better life.

ABOUT HUMANKIND

HumanKind is a nonprofit that wraps around local families struggling to overcome challenges associated with poverty – financial coaching, fair-interest vehicle loans, childcare, foster care, and parenting support. HumanKind meets people where they are in life and help them chart a course to achieve their goals and find stability.

Our Mission

At HumanKind, our mission is to strengthen individuals, families and communities through care, counseling and education.

RICHMOND AND LYNCHBURG WAYS TO WORK PROGRAM IMPACT IN 2025

2,302

unduplicated clients served

over

\$3,007,200

in approved vehicle loans

196

number of
approved
loans

499

hours of
financial
literacy
taught

Partnership Opportunities

PRESENTING SPONSOR | \$7,500

- Branded as the exclusive Presenting Sponsor with premium logo placement on promotions, materials, communications, and signage
- Two foursomes included
- Speaking opportunity at day of event
- Partner video
- Dedicated recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

PLATINUM LEVEL | \$5,000

- Recognition on promotions, materials, communications, and signage
- One foursome included
- Social media interview from the course on event day
- Dedicated recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

GOLD LEVEL | \$2,500

- Recognition on promotions, materials, communications, and signage
- One foursome included
- Recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

SILVER LEVEL | \$1,500

- Recognition on all promotions, materials, communications, and signage
- One foursome included
- Recognition on HumanKind social media channels
- Hole signage recognition

AFTER PARTY SPONSOR | \$3,000

- Recognition on promotions, materials, communications, and signage
- Recognition as After Party Sponsor and signage at reception
- Recognition on HumanKind social media channels

ACE SPONSORS | \$1,000

Options: GTS Golf Cannon Sponsor, Player Gift Sponsor, or Golf Ball Sponsor.

- Branded as a named sponsor in all promotions, communications, and signage.
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

CONTEST SPONSORS | \$750

Options: Hole-in-One Sponsor or Putting Contest Sponsor

- Branded as a named sponsor in all promotions, communications, and signage.
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

BEVERAGE CART SPONSORS | \$750

- Signage on beverage cart(s) throughout the tournament
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

FOOD STATION SPONSORS | \$750

- Corporate Recognition at all stations
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

HOLE SPONSORS | \$300

- Corporate Recognition at your sponsored hole
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

PRIZE SPONSORS | \$250

- Corporate Recognition at the raffle prize area
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

For a complete list of benefits please see the enclosed Sponsorship Levels chart.



PARTNER INFORMATION

Business Name: _____

Business Address: _____

City, State: _____ Zip: _____

Contact Person: _____

Email: _____

Phone Number: _____

SPONSORSHIP LEVELS

- ☐ Presenting Sponsor - \$7,500
- ☐ Platinum Level - \$5,000
- ☐ Award Party Sponsor - \$3,000
- ☐ Gold Level - \$2,500
- ☐ Silver Level - \$1,500
- ☐ Golf Cannon Sponsor - \$1,000
- ☐ Player Gift Sponsor - \$1,000
- ☐ Golf Ball Sponsor - \$1,000
- ☐ Beverage Carts - \$750
- ☐ Food Station Sponsors - \$750
- ☐ Hole in One Contest - \$750
- ☐ Putting Contest - \$750
- ☐ Hole Sponsors - \$300
- ☐ Prize Sponsors - \$250

TEAM INFORMATION

Team Name: _____

Player 1: _____ Email: _____

Player 2: _____ Email: _____

Player 3: _____ Email: _____

Player 4: _____ Email: _____

**YOUR GENEROSITY
WILL HELP
FAMILIES THRIVE
AND BRING
LASTING CHANGE.**

Please return to:

HumanKind
1903 HumanKind Way
Lynchburg, VA 24503

Please email your business
logo in
.eps & .jpg format to:

Paige Tucker
ptucker@humankind.org

humankind.org
434.455.3627

PAYMENT

- ☐ Please accept my check
Checks should be made out to HumanKind
- ☐ Please invoice me in _____
(please specify month)



AGREEMENT

Signature: _____

Printed Name: _____

Date: _____



HumanKind is a proud recipient of a Platinum Seal of Transparency rating from GuideStar, the world's largest source of information on nonprofit organizations connecting donors and grant makers to charitable organizations.

HumanKind is a 501(c)(3) nonprofit organization, Tax ID 54-0346118.