

# HUMANKIND Golf Challenge



## Partnership Opportunities

**May 7, 2026**

**Registration: 11:30am | Shotgun: 1pm**

Magnolia Green Golf Club  
7001 Awesome Drive  
Moseley, VA 23120

### **DRIVING DREAMS FORWARD**

*Empowering individuals and families to build stability  
and create a path to success through education,  
support, and opportunity*



humankind.org | 434.455.3627

## ABOUT PARTNERSHIP

# Be a Corporate Partner

At HumanKind, we are on a mission to empower people to thrive. We believe community well-being starts with a solid foundation for everyone.

When your company joins forces with HumanKind corporate partners and supporters, it is aligned with companies committed to creating impact and improving lives in the communities in which its customers and employees live and work. *We are stronger together.*



**Your gift makes a difference.** HumanKind's corporate partnership opportunities for the Golf Challenge are tied to our Ways to Work Program in the Richmond and Lynchburg areas. We link your support to help individuals and families overcome barriers to success by providing access to fair-interest auto loans, financial coaching and tools, and job readiness training. HumanKind takes a wraparound approach to help people move toward their goals, building stability by creating a path to success through education, support, and opportunity.

*HumanKind is about developing potential and building people up by providing hope and the tools to build a better life.*

## ABOUT HUMANKIND

HumanKind is a nonprofit that wraps around local families struggling to overcome challenges associated with poverty – financial coaching, fair-interest vehicle loans, childcare, foster care, and parenting support. HumanKind meets people where they are in life and help them chart a course to achieve their goals and find stability.

### Our Mission

At HumanKind, our mission is to strengthen individuals, families and communities through care, counseling and education.

### RICHMOND AND LYNCHBURG WAYS TO WORK PROGRAM IMPACT IN 2025

2,302

unduplicated clients served

over

\$3,007,200

in approved vehicle loans

196

number of  
approved  
loans

946

hours of  
financial  
literacy  
taught

# Partnership Opportunities

## PRESENTING SPONSOR | \$7,500

- Branded as the exclusive Presenting Sponsor with premium logo placement on promotions, materials, communications, and signage
- Two foursomes included
- Speaking opportunity at day of event
- Partner video
- Dedicated recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

## PLATINUM LEVEL | \$5,000

- Recognition on promotions, materials, communications, and signage
- One foursome included
- Social media interview from the course on event day
- Dedicated recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

## GOLD LEVEL | \$2,500

- Recognition on promotions, materials, communications, and signage
- One foursome included
- Recognition on HumanKind social media channels
- Opportunity to distribute branded item & business information in each player bag
- Hole signage recognition

## SILVER LEVEL | \$1,500

- Recognition on all promotions, materials, communications, and signage
- One foursome included
- Recognition on HumanKind social media channels
- Hole signage recognition

## AFTER PARTY SPONSOR | \$3,000

- Recognition on promotions, materials, communications, and signage
- Recognition as After Party Sponsor and signage at reception
- Recognition on HumanKind social media channels

## ACE SPONSORS | \$1,000

Options: GTS Golf Cannon Sponsor, Player Gift Sponsor, or Golf Ball Sponsor.

- Branded as a named sponsor in all promotions, communications, and signage.
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

## CONTEST SPONSORS | \$750

Options: Hole-in-One Sponsor or Putting Contest Sponsor

- Branded as a named sponsor in all promotions, communications, and signage.
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

## BEVERAGE CART SPONSORS | \$750

- Signage on beverage cart(s) throughout the tournament
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

## FOOD STATION SPONSORS | \$750

- Corporate Recognition at all stations
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

## HOLE SPONSORS | \$300

- Corporate Recognition at your sponsored hole
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

## PRIZE SPONSORS | \$250

- Corporate Recognition at the raffle prize area
- Recognition on HumanKind Golf Challenge webpage
- Recognition in HK Golf Challenge emails

For a complete list of benefits please see the enclosed Sponsorship Levels chart.





## PARTNER INFORMATION

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## SPONSORSHIP LEVELS

- ☐ Presenting Sponsor - \$7,500
- ☐ Platinum Level - \$5,000
- ☐ Award Party Sponsor - \$3,000
- ☐ Gold Level - \$2,500
- ☐ Silver Level - \$1,500
- ☐ Golf Cannon Sponsor - \$1,000
- ☐ Player Gift Sponsor - \$1,000
- ☐ Golf Ball Sponsor - \$1,000
- ☐ Beverage Carts - \$750
- ☐ Food Station Sponsors - \$750
- ☐ Hole in One Contest - \$750
- ☐ Putting Contest - \$750
- ☐ Hole Sponsors - \$300
- ☐ Prize Sponsors - \$250

## TEAM INFORMATION

Team Name: \_\_\_\_\_

Player 1: \_\_\_\_\_ Email: \_\_\_\_\_

Player 2: \_\_\_\_\_ Email: \_\_\_\_\_

Player 3: \_\_\_\_\_ Email: \_\_\_\_\_

Player 4: \_\_\_\_\_ Email: \_\_\_\_\_

**YOUR GENEROSITY  
WILL HELP  
FAMILIES THRIVE  
AND BRING  
LASTING CHANGE.**

**Please return to:**

HumanKind  
1903 HumanKind Way  
Lynchburg, VA 24503

Please email your business  
logo in  
.eps & .jpg format to:

Paige Tucker  
ptucker@humankind.org

**humankind.org**  
434.455.3627

## PAYMENT

- ☐ Please accept my check  
*Checks should be made out to HumanKind*
- ☐ Please invoice me in \_\_\_\_\_  
*(please specify month)*



## AGREEMENT

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_



HumanKind is a proud recipient of a Platinum Seal of Transparency rating from GuideStar, the world's largest source of information on nonprofit organizations connecting donors and grant makers to charitable organizations.

HumanKind is a 501(c)(3) nonprofit organization, Tax ID 54-0346118.