

# Annual Report

2021

Human  Kind







OUR MISSION —

Strengthen individuals, families and communities through care, counseling and education.

OUR VISION —

We envision a compassionate society where every person is valued, families are healthy and communities prosper.

2021 Board of Directors

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Chairman of the Board

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**Rev. Peter Thompson**  
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Community Volunteer

**Greg Wormser**  
Chief, Lynchburg Fire  
Department

Dear Friends,

At HumanKind, we believe that connecting with people, creating community, and enhancing the well-being of all is not only our mission, but our calling. We know that the good things we do for one another can significantly impact our community and even the world.

These past few years have shown us that when we all work together, we are able to make a difference. I am inspired by our donors, partners, and staff who have risen to the unprecedented challenges of this past year. They have demonstrated resilience and dedication to the communities we serve.

For more than 118 years, HumanKind's work has been in constant motion evolving to meet the needs of children and families through our programs and services. HumanKind must be relevant and responsive to meet our region's most pressing issues, those that matter most to our neighbors.

In this Annual Report, you will see the impact you have helped make during another challenging year. The people you touched have overcome challenges to pursue a better life for themselves, their families, and their communities.

Our most vulnerable neighborhoods experienced gaps in access to necessities including housing, food, health care, child care, mental health services, and transportation while still recovering from a pandemic.

Amid this crisis, our donors overwhelmed us with their outpouring of support and inquiries on how they could help. I am deeply grateful to each of our advisors, donors, community leaders, and nonprofits for meeting the need remarkably.



HumanKind was able to secure a major grant and complete a successful capital campaign to bring three locations for Early Heads Start to the greater Lynchburg region for the first time. This program offers year-round full-day childcare and family support services to children aged 0-3 whose families live in poverty.

This year has shown us that we are resilient. I am proud to say that HumanKind has emerged stronger and remains even more committed to serving our communities at a time when the need is most.

*Thank you for inspiring us and joining us to build a stronger community.*

**Stan Southworth**  
President and CEO, HumanKind

# Organizational Impact

**18,424**

Individuals served

**96%**

Clients LMI

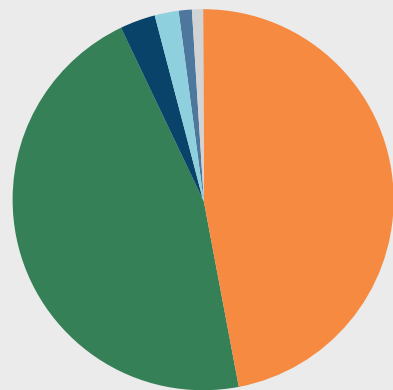
*(Low and Middle Income) Defined as having income levels lower than 80% of the area median income*

**42% Male**

**58% Female**

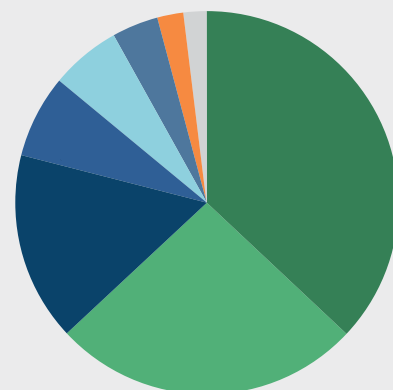
## DEMOGRAPHIC

- 47%** Caucasian
- 46%** African American
- 3%** Hispanic or Latino
- 2%** Multiracial
- 1%** Other
- 1%** Asian

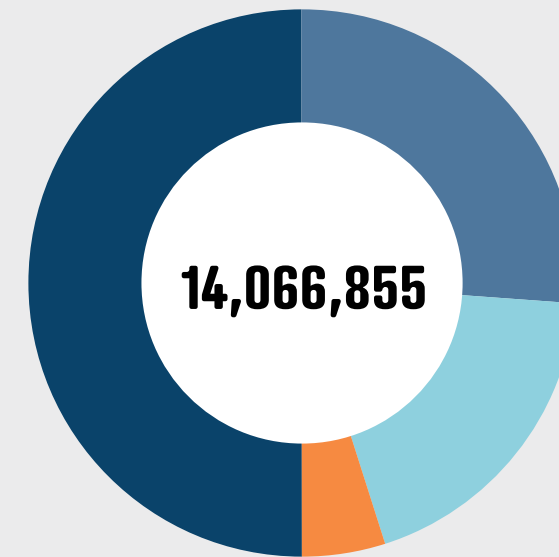


## LEVEL OF EDUCATION

- 37%** High School Diploma/GED
- 26%** High School or Lower Grade
- 16%** Completed Some High School
- 7%** BA/BS
- 6%** Associates Degree
- 4%** Some High School
- 2%** Vocational certificate/credential
- 2%** Masters Degree



# Financial Overview

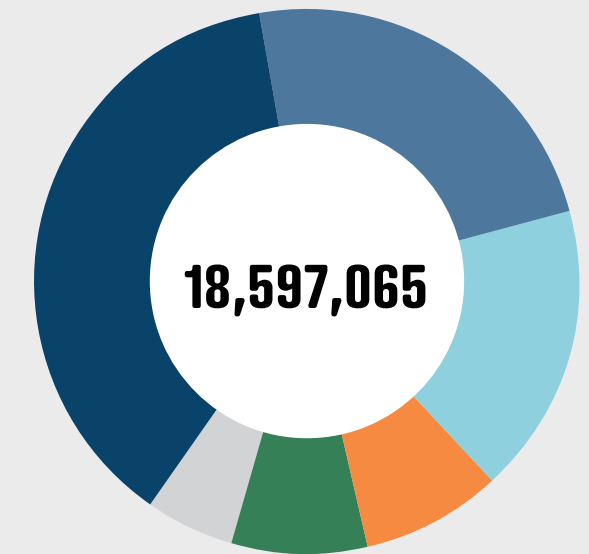


## OPERATING EXPENSES

- 51%** Community Based Services
- 26%** Residential
- 17%** Administration
- 7%** Development

## OPERATING REVENUE

- 37%** Investment from Reserves
- 32%** Grants
- 17%** Medicaid
- 8%** PPP Forgiveness
- 8%** Program Income
- 5%** Contributions/Trusts



\*These numbers are unaudited For more information and to view our audited financials please visit: [humankind.org/annual-reports-financial/](http://humankind.org/annual-reports-financial/)

# 2021 Highlights by Impact Area:

## ◆ YOUTH & FAMILY SERVICES

## ◆ EARLY CHILDHOOD DEVELOPMENT

## ◆ DEVELOPMENTAL DISABILITIES

## ◆ MENTAL & BEHAVIORAL HEALTH

## ◆ ECONOMIC OPPORTUNITY

## ◆ HEALTH AND WELLNESS

## ◆ YOUTH & FAMILY SERVICES



Our treatment foster care program trains and supports loving foster parents to provide around-the-clock care for at-risk children who have been removed from their homes.

Number of children served through each location

39

Bedford

49

Danville

64

Lynchburg

17

NOVA

21

Richmond



TMC equips and empowers women from preconception - postpartum through evidence-based education and social support programming.

442

Individuals served through in person services

932

Hours of volunteer time donated.



◆ **EARLY CHILDHOOD DEVELOPMENT**

**Parent Coaching:**

These eight week nurturing parenting classes are offered in certain communities and bring together the whole family to address areas of communication, expectations, and family roles.

**455**

Family Partnership meeting clients

**34**

Parent/Child Nurturing & One-Night clients

**16**

Parenting Sessions

**Family Education Partnership:**

Family Partnership Meetings address difficulties families face by bringing all involved parties to the table, identifying strengths and potential barriers, and then collaborating to develop an action plan.

**8**

Clients

**29**

Family Members

**28**

Home Visits

**30**

Tele-Visits



Healthy Families is a home-visiting service that supports new parents prenatally through the child's fifth birthday by focusing on positive parent-child interactions and providing education related to healthy development and family functioning.

**163**

Clients

**2,740**

Tele-visits

**413**

Family Members Served

**1,569**

Home visits completed



HUMANKIND

**Early Head Start**

HumanKind's Early Head Start provides support for parents and free, full-time child care for infants and toddlers in Amherst, Bedford, and Lynchburg. This program will provide tools and resources to parents of children ages 0-3 at home and in our centers so that they can build a strong foundation for life. EHS also aims to elevate the quality of child care across our region by offering comprehensive training opportunities and resources to educators including the Child Development Associate class, interactive workshops, and individualized coaching plans.

**75**

Children enrolled in the program

**In 2021, students were:**

**6%**

Homeless

**10%**

In foster care

**35%**

Living under 50% of the federal poverty level

**19%**

Children with disabilities

## ◆ DEVELOPMENTAL DISABILITIES



### HUMANKIND ADULT SERVICES

16

Group home residents

39

Sponsored homes residents

Our adult group homes provide 24-hours supervision and support, and serve individuals with developmental disabilities by providing opportunities to pursue their goals and interests, promoting productive and meaningful lives.

Our sponsored homes program places individuals with developmental disabilities in the home of a loving family which provides individualized support and the opportunity to experience life in a community setting rather than in a state institution or group home.

## ◆ MENTAL & BEHAVIORAL HEALTH



90%

Blackwater Counseling's clients are low-income (as established by HUD, which defines low-income as a household income at 80% or less of area median income).

255

Individuals served

142

Initial assessments

2,643

Counseling hours

Offers acceptance and support with therapy tailored to the unique needs of all individuals served. Counselors use an integrative, person-centered approach, and use evidence-based therapies to meet the needs of individuals, couples, and families in care.

## ◆ ECONOMIC OPPORTUNITY

### Ways to Work:

The Ways to Work loan program helps working individuals with challenging credit histories obtain financing for reliable transportation.

\$6,260

Average Debt Reduction:

99

Loans approved

1,002

Individuals served

237

Financial education hours

770

Workshop hours

96.3%

Loan success rate

### Employment Navigation and Workforce Development:

This program connects adult participants with employment and training opportunities.

10,381

Individuals served in Greater Richmond

4,487

Individuals served in Roanoke

3,162

Individuals served in Lynchburg

### Financial Navigation:

Financial Navigators help residents triage their financial issues, identify immediate action steps, and make referrals to public programs and services.

703

Clients Served

936

Sessions

### Financial Opportunity Center:

The Financial Opportunity Center works with individuals to establish and build long-term financial and career goals by combining employment coaching, financial education and access to supportive services.

162

Financial Coaching Sessions

259

Employment Coaching Sessions

244

Income Supports Coaching Sessions

34

Workshops Held



Facilities

3,292

Pool Visits

2,411

Gym Visits

10,525

Campus Visits



LYNCHBURG  
**TURKEY  
TROT 5K**

2,706

Participants for the Lynchburg  
Turkey Trot for HumanKind

82%  
In-Person

18%  
Virtual from anywhere



HUMANKIND  
**Golf Challenge**



79

Golfers participated, first ever  
HumanKind golf challenge

*Magnolia Green Golf Club in Richmond  
September 14, 2021*





## 2021 Foundation & Grant Partners

APPALACHIAN POWER  
 APPOMATTOX DEPARTMENT OF SOCIAL SERVICES  
 ATLANTIC UNION BANK  
 BANK OF AMERICA CHARITABLE FOUNDATION  
 BEDFORD COUNTY DEPARTMENT OF SOCIAL SERVICES  
 BOB AND ANNA LOU SCHABERG FOUNDATION  
 CAMP FAMILY FOUNDATION  
 CAMPBELL COUNTY DEPARTMENT OF SOCIAL SERVICES  
 CAPITAL ONE  
 CENTRA HEALTH  
 CHESTERFIELD COUNTY  
 CITY OF RICHMOND, ENRICHMOND  
 COMMUNITY FOUNDATION FOR A GREATER RICHMOND  
 COUNTY OF HENRICO  
 DEPARTMENT OF MEDICAL ASSISTANCE SERVICES  
 EVIDENT CHANGE  
 FOOD LION FEEDS CHARITABLE FOUNDATION  
 FRANKLIN SOUTHAMPTON CHARITIES  
 GREATER LYNCHBURG COMMUNITY FOUNDATION  
 HERNDON FOUNDATION  
 JESSIE BALL DUPONT FUND  
 JUNIOR LEAGUE OF LYNCHBURG  
 KROGER COMMUNITY REWARDS  
 NORFOLK SOUTHERN FOUNDATION  
 OFFICE OF HEAD START  
 OPTIMA HEALTH  
 PACIFIC LIFE FOUNDATION  
 ROBINS FOUNDATION  
 SECOND PRESBYTERIAN CHURCH  
 THE EASLEY FOUNDATION  
 TRUIST FOUNDATION  
 UNITED WAY OF CENTRAL VIRGINIA  
 UNITED WAY OF GREATER RICHMOND & PETERSBURG  
 VIRGINIA DEPARTMENT OF HEALTH  
 VIRGINIA DEPARTMENT OF SOCIAL SERVICES  
 VIRGINIA LISC  
 WALTER PAYNE FOUNDATION  
 WARDEN FAMILY FOUNDATION  
 WELLS FARGO FOUNDATION  
 WEYERHAEUSER  
 WORKFORCE DEVELOPMENT BOARD

Full list of donors available at  
[www.humankind.org/foundation-grant-partners/](http://www.humankind.org/foundation-grant-partners/)

## WAYS TO GET INVOLVED

### Have fun with us!

#### Events

Join us for *Milkapalooza*, *HumanKind Golf Challenge*, or the *Lynchburg Turkey Trot!*

Visit the EVENTS tab on our website [www.humankind.org](http://www.humankind.org) or follow us on social media to learn more.



### Become a foster parent

#### Join Our Village

Children in our community are in need a loving and safe home. HumanKind carefully matches each child to a trained foster family to help ensure they can reach their full potential.

For more information, contact us at [fostercare@humankind.org](mailto:fostercare@humankind.org)

### Make a contribution

Every Gift You Give Matters,  
No Matter the Size.

Your financial support will change lives and meet our communities' greatest needs.

**Give today at [www.humankind.org/give](http://www.humankind.org/give).**

### Donate your time

#### Volunteer

Volunteers are a vital part of HumanKind's rich history. Individuals, families, churches, civic groups and corporate teams contribute to our mission through one-time events or recurring opportunities.

Get involved today by emailing [volunteer@humankind.org](mailto:volunteer@humankind.org)

### Coordinate a drive

#### Collect Our Most Needed Items

Ask your school, office, church, or group to help fill our food pantry with canned food and household supplies; be Christmas Angels with holiday toys; prepare Thanksgiving boxes; gather school supplies, gift cards or diapers.

Contact us at [communications@humankind.org](mailto:communications@humankind.org)

### Come work for us

Make a difference in  
your community

We live through our values and mission. We are committed to providing exceptional service and that commitment extends to our employees.

Join our team today  
[www.humankind.org/careers/](http://www.humankind.org/careers/)





## Program Locations and Offices

Lynchburg  
Richmond  
Hampton Roads  
Bedford  
Danville  
Northern VA

## Administrative Offices

1903 HumanKind Way  
Lynchburg, VA 24503  
(434) 384-3131

[humankind.org](http://humankind.org)

