



— encourage. empower. enrich. —

*formerly Presbyterian Homes & Family Services and the Family Alliance

NEWS RELEASE

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New Name, Same Mission

After more than 100 years of service, Presbyterian Homes & Family Services and the Family Alliance is excited to announce a name change...but not a change of heart. Effective today our new name will be HumanKind.

HumanKind has evolved over the years to meet the needs of people in communities across Virginia. Today, HumanKind is serving more people in more places than ever before and giving thousands hope for a brighter future. This new name is more reflective of the dynamic organization we have become and reflects our work serving members of the human family. It will enhance our opportunities to impact even more lives in the future.

More than two years ago, our Board of Directors recognized the need for a shorter, more all-inclusive name. HumanKind is the result of a careful, collaborative process that included in-depth input from staff, volunteers, donors and broader market research.

“Our name is changing. Our mission is not. Every day we build stronger bodies, minds and spirits, and ultimately encourage, enrich and empower lives and the communities we serve. We believe the transition to HumanKind is a more approachable name that will help us reach more people in more places.” Bob Dendy, President and CEO.

We will continue to honor our Presbyterian legacy of being founded in 1903 by leaders committed to caring for children. The name of our historic Lynchburg property will be preserved as Presbyterian Homes Campus.

Our mission is not changing. We are continuing to strengthen individuals and families through care, counseling and education. Our programs focus on Early Childhood Development, Economic Empowerment, Mental Health Services, Residential Care and Safe and Healthy Living. Every day, we assist families in overcoming challenges, making responsible choices and improving their quality of life. The impact of HumanKind would not be possible without the generous support of individuals, churches, foundations, corporations and the community.

You can find out more about the programs and services we offer on our new website, www.hkind.org.